

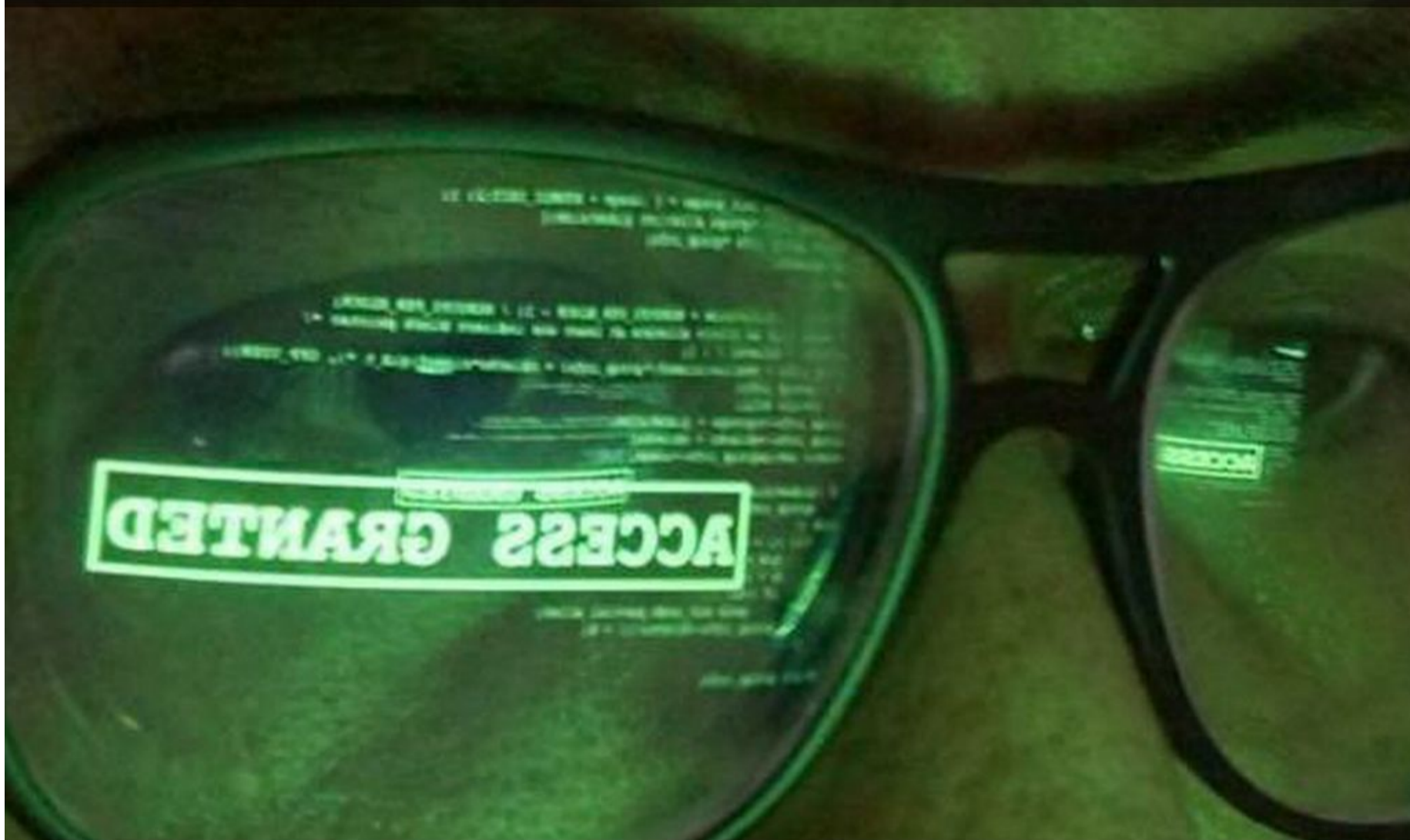




CONTROLE SOCIAL

QUANDO A TRANSPARÊNCIA NÃO É SUFICIENTE

SOMOS CIVIC HACKERS, NÓS NÃO SOMOS ANÔNIMOS



NÃO USAMOS MÁSCARAS, TEMOS ROSTO, NOMES, PERFIS E ATITUDE

CONSTRUÇÃO DE GOVERNOS POR PESSOAS, PARA PESSOAS, PARA O SÉCULO 21

Funding contests from private or city
Funding to Private Entity w/ Procurement (Gov)

— Efficiency? Data Used
Against Employees
↳ Does data present the complete Context?
— Teacher Success metrics
— Air quality
↳ Maybe data is complete but is being analyzed wrong

↳ Scalability? Data structure that will scale nationally.
↳ Reach out to national organizations
— Data allows the outcomes of Policy changes (taking spots away from)
— Data standards
↳ standard bodies show moving but from the community

Citizen Participation

Biased by time zones

↳ Those who are most effective
Don't have time to attend meetings

Biased by specific issues

Ways to have voice heard

↳ Confirmation from govt that their voice was heard

Familiar effect - Wo you engage first

— Opportunities for Data Analysis

↳ Parking (very smart plans)

↳ Put data out there - see what gets traction

↳ People get - Gov / NAT use (Mask ups)
understand how tools from current Challenges Climate Corp / CFA Ann

— Simulation platforms demonstrating usefulness of data analysis many cases

Data standards cont.

- Reach out to consumers

- How to find out about defects Standards?

FOIA
All govt standards should be free of intellectual property



E COMO FAZEMOS ISSO?

- Programa de Voluntários
- Rede de Parceiros
- Startups Cívicas
- Programa de Aceleração
- Laboratórios de Inovação Cívica
- Hackathons Cívicos
- Eventos



MELHOR CONEXÃO

ENTRE O GOVERNO E A POPULAÇÃO

GOVERNO+CIVIC HACKERS=

- Força organizadora para engajamento cívico
- Rede de voluntários com consciência cívica
- Habilidades técnicas inovadoras no governo
- Web/mobile como plataforma para o governo
- Web/mobile para serviços comunitários
- Uso de dados abertos
- Projetos que fortalecem a comunidade
- Knowledge Based Urban Development





DECIDIMOS USAR NOSSAS MÃOS PARA CONSTRUIR O GOVERNO DO SÉCULO 21





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THANK YOU

